

## News Release

Release Date: October 08, 2004 Contact: John J. Miller (212) 264-7770

Release Number: NYDO-05-01 e-mail: john.miller@sba.gov

## The SBA to Conduct Intensive Business Development Training Targeted at Disadvantaged Small Businesses

**New York, NY— "The Small Business Executive Seminar,"** is a **free** one-week program sponsored by the U.S. Small Business Administration to help small business executives take advantage of the federal government's 7(j) and 8(a) business development programs. The event, designed to accommodate the time constraints of small business owners and executives will take place from **November 1-5, 2004**, from 8:00 a.m. to 5:00 p.m. in the 6<sup>th</sup> floor Conference Center at 26 Federal Plaza, New York, NY.

In particular, the SBA is seeking currently certified 8(a) companies, disadvantaged businesses, businesses operating in high-unemployment and low-income areas, and business owners of low income to participate. The goal of the training is to help companies secure federal contracts, obtain growth capital and manage legal affairs. The program offers three distinct training tracks including: Accounting and Financial Management; Management and Marketing; and the Legal Aspects of Owning an 8(a) Company. Each track will contain up to four intensive and extensive eight-hour courses.

"If a company were to pay for this kind of in-depth training it would cost upwards of \$3000," said Jose Sifontes, District Director of the SBA's New York District Office. "This is a can't-be-missed opportunity to get a leg-up on the competition, so we are anticipating a large turn-out," added Sifontes.

To register, visit <a href="http://aamuri.aamu.edu">http://aamuri.aamu.edu</a>, or contact Jennifer Byrd at either <a href="jennifer.byrd@aamuri.aamu.edu">jennifer.byrd@aamuri.aamu.edu</a> or 256-372-5685.

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